Minutes for Princeton Education Foundation

Trustee Meeting June 2, 2015

Meeting opened by Mr. Ed Cunningham

Attendance: Ed Cunningham, Mike Wilson, Pat Seuberling, Cindy Taylor, Anna Johnson, Beth McDaniel, Tracey Artis, William Sprankles, Bob Maine, Carmen Daniels, Vicki Hoppe, Susan Wyder, Kareem Moncree-Moffett, Matt Weber, Shantel, Shayok, Gary Croley and 2 others that I did not get their names – no formal attendance sheet taken.

## **Budget:**

The first order of business was to approve the budget that was handed out so funds could be distributed.

Motion by Vicki Hoppe Second by Beth McDaniel Passed unanimously

# **Leadership Appointment:**

In light of the PEF director stepping down, we vote for a President to run the PEF for the time being. Nominations were requested with only one person, Ed Cunningham being nominated from the floor by Vicki Hoppe, this nomination was seconded by Tracey Artis. This passed unanimously.

In light of Anne Perrin resigning as the Treasurer, nominations were requested, Beth McDaniel was nominated by Bob Maine, this nomination was seconded by Carmen Daniels. This passed unanimously.

Pat and Ed will begin the transition.

### **PEF Story:**

Mike Wilson was again shared the story of how the Princeton Education Foundation was started with the donation, how the Viking 50 a dinner traditionally used to raise money for the Scholarship Committee was changed and has grown to the Princeton Pride Gala. He also commented on his primary role in the beginning was to build relationships with alumni, community and business.

Ed Cunningham spoke to the direction and purpose of this group and the goal of building the Princeton Pride.

#### **Committee Focus:**

Communication Committee: Erin, Shayok (chairperson) Kareem

- Work on website: PrincetonEducation.net Ed will contact a company and Kareem suggested we look at wordpress site. Both are to report back at the next meeting.
- > Shayok will be setting a meeting and setting goals for this group
- Look into Linkedin

# Alumni Committee: Tracey, Vicki, Anna, Beth

- Distinguished Alumni Awards possible date Sept. 27 for brunch
- Athletic Hall of Fame Dinner is Sept. 26 at Elements Gary and Matt are the leads on this. Jason Jackson will be the Key Note Speaker and also hold a Pep Rally for students that Friday
- ➤ Homecoming Game is Sept. 25
- ➤ Committee is recruiting more alumni to help with this committee
- > Their meeting will be June 10 at noon

## By-Laws Committee update:

Anna provided an update to the group. We are making progress and have met once.

Princeton Pride Gala Committee: Gala date is Feb. 27, 2016 Sharonville Convention Center.

- Cindy Taylor has agreed to chair this event. Thank you Cindy!
- > Anna Johnson will chair registration including check in/check out

### Other Committees:

- Golf Matt reported that all was organized and we had more teams than they were hoping for.
- ❖ Finance Committee with our new treasurer we are still in need of one more member: Committee is Ed Cunningham, Bob Maine, Beth McDaniel

### **Fundraising:**

A. Create endowment account – Pat explained this is a larger donations over a period of time – should be started with at least 1 million dollars in her experience.

Pat sent further clarification to this:

You can have an endowment at any dollar amount. You only distribute the earnings so the greater the endowment the more money you can distribute.

But you only start an endowment when an organization can cover it's expenses, including salaries and in - kind support such as office space, electric, phones etc.

- B. Regular meetings with local businesses Pat spoke to all the new businesses she has made contact with and that we should all be reaching out. Ed suggested that we all try to bring new partners to the table and not have this fall to just one person. He also challenged everyone to set a meeting with a company.
- C. Partnership breakfast (PEF sponsored) this used to be ran by PHS and due to cuts in employees was dropped this past school year. Great opportunity to network and let the community see our wonderful students and school. Proposed this be brought back in the beginning of school next year – possibly early Sept to get more homecoming involvement.
- D. Chamber of Commerce's Ed spoke to how we could all attend events through the Chambers and network for our Princeton Education Foundation. Pat said this year they allowed her to attend Sharonville events through Princeton's membership.

# Other topics:

- > Speaking Series would like to see alumni start giving back by talking with current students. Mary C. and Shayok were working on this project.
- Book Mobile Pat said one way to help fund it was to reach out to retired staff.

Ed closed the meeting by asking everyone to stay positive and talk positive about Princeton and the Education Foundation.

the Education Foundation.	
Ed will email the next meeting:	
Respectfully submitted by: Vicki Hoppe	Approved: